

MEDIA INVITE

Deputy Minister Fish Mahlalela to attend the 44th King Silamba Commemoration and Cultural Festival

29 February 2024

The Deputy Minister of Tourism, Mr Fish Mahlalela, will attend the 44th King Silamba Commemoration and Cultural Festival that is hosted by the Ndebele Kingdom at the KoMjekejeke Heritage Site under the theme "Rebuild and Unite."

The annual event honours King Silamba who liberated the Ndebele nation, and sustained its culture and heritage during colonial times. The commemoration will bring together dignitaries from various royal houses, government and local leaders in celebration of the Ndebele culture through music, art and storytelling.

Our diverse culture and heritage offerings are among the drawcards that attract tourist to experience South Africa. The Department supports responsible and sustainable tourism growth through its Working for Tourism Infrastructure Development Programme to ensure economic empowerment, sector transformation, and the transfer of skills in tourism communities.

The Department is honoured to have contributed to the infrastructure enhancements at the KoMjekejeke Heritage site. This beautiful site is a cradle for the valuable historical and cultural artefacts of the Ndebele people, and a must-see destination for local and international visitors.

MEMBERS OF THE MEDIA ARE INVITED TO THE COMMEMORATION:

DATE : Saturday, 02 March 2024

VENUE: KoMjekejeke Heritage Site - Farm Downbern 594 Wallmansthal TIME: 10h00

RSVP: Media can confirm their attendance no later than 12:00 on 01 March 2024 to: Mr. Bheka Kweyama – Department of Tourism via Cell/ WhatsApp: 071 868 4141 or e-mail: <u>bkweyama@tourism.gov.za</u>